

Tracking events

Implementation

You have to add the following script above the Genoa video iframe:

```
//Here comes the iframe
<iframe src="your video source" frameborder="0" allowfullscreen width="650" height="390" scrolling="no"
```

```
<script type="text/javascript">
function isJson(str) {
    try {
        JSON.parse(str);
    } catch (e) {
        return false;
    }
    return true;
}

window.onmessage = function(e){
    if(isJson(e.data)){
        var pass_data = JSON.parse(e.data);
        console.log(pass_data);
    }
}
</script>
```

Response example

The following example shows the JSON response from the Genoa iframe in the browser console

```
{
  action:"Start",  agent:"Mozilla/5.0 (Macintosh; Intel Mac OS X 10_13_4) AppleWebKit/537.36
(KHTML, like Gecko) Chrome/65.0.3325.181 Safari/537.36",
  content_id:171,
  group:1,
  name:"1-1-API-SyLxpeJ_9@@-ZMDA031505421137_1080P",
  player:"644MGW1517420998",
  publisher:1,
  referrer:"http://localhost:3002/"}
```

Events

Start

When the player starts playing the content

FirstQuartile

25% viewed

Midpoint

50% viewed

ThirdQuartile

75% viewed

Complete

100% viewed

Pause

When the player is paused

Resume

When a paused video is played again

Ended

When video playback ends

Revision #3

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